



CROWN & CHAMPA
RESORTS



CROWN & CHAMPA RESORTS

SUSTAINABILITY INITIATIVES

— SHAPING A GREENER FUTURE —
WITH UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



Crown and Champa Resorts (CCR) is a distinguished collection of luxury hotels and resorts in the Maldives, renowned for its commitment to excellence, unparalleled service, and breathtaking natural beauty.

With a diverse portfolio of exquisite nine resorts ranging between 4 stars and 6 stars plus, Crown and Champa Resorts offers guests an unforgettable island getaway experience infused with warmth, hospitality, and unparalleled luxury.



Kudadoo Maldives Private Island - Freedom Reimagined



Hurawalhi Island Resort - Naturally Chic Adults Escape



Kagi Maldives Resort & Spa - Pure Life



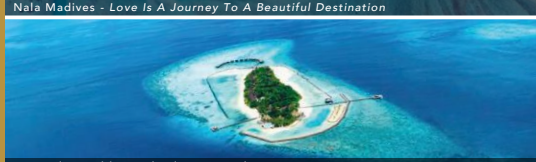
Veligandu Maldives Resort Island - Natural. Seclusion. Luxury



Nala Maldives - Love Is A Journey To A Beautiful Destination



Jawakara Islands Maldives - A Vibrant Twist Into Luxury



Komandoo Maldives Island Resort - The Romantic Getaway



Meeru Maldives Resort Island - ...simply Maldives



Vilamendhoo Island Resort & Spa - True Colors Of Maldives



Kuredu Resort Maldives - More Than Just A Beach Holiday



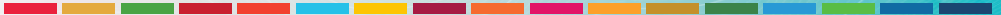


CCR SUSTAINABILITY INITIATIVES:

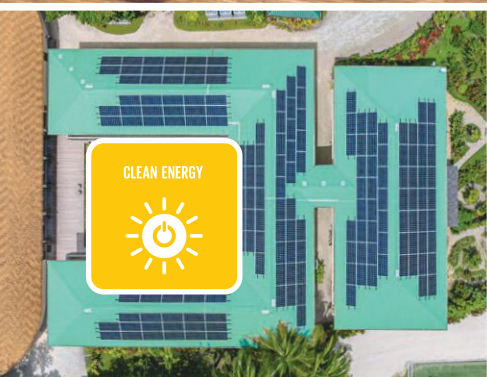
SHAPING A GREENER FUTURE

At CCR, sustainability isn't just a responsibility - it's a way of life. From sun-powered stays to locally sourced gourmet dining, every aspect of operations is thoughtfully designed to protect our planet while delivering unforgettable experiences.

Our commitment aligns with the UN Sustainable Development Goals (SDGs), ensuring that every moment you spend with us contributes to a better, more sustainable future.



SUSTAINABLE
DEVELOPMENT
GOALS



AFFORDABLE & CLEAN ENERGY: SUN-POWERED STAYS

From the sun to your stay, we're all about renewable energy!

Our commitment to sustainability is reflected in numerous **eco-friendly practices**. From **harnessing the power of the sun** to reducing our carbon footprint, we're dedicated to treading lightly on the earth while enhancing your experience.

At Kagi Maldives, our **energy-efficient air conditioning with smart sensors cuts emissions by 80%**. At Komandoo and Kudadoo, we **sun-dry linens** because nature is the best dryer! **Kudadoo is fully solar powered**, while **Hurawalhi generates 30%** of its daily energy from solar panels. Our commitment grows stronger with ongoing solar expansions at Veligandu, and Kuredu. **Kuredu's 4,160 solar panels are projected to generate 36%**, while our **2-megawatt solar project at Jawakara will generate 40%** of the resort's power, purely powered by the sun. Beyond solar, we produce our own clean, potable water through an advanced desalination system, reducing plastic waste. Our resorts also feature **energy-efficient equipment**, a **hot water heat recovery system**, and outdoor lighting controlled by timers and sensors. With dedicated employee **training in energy conservation**, every effort counts toward a more sustainable future.



SOLAR CAPACITY AND ENERGY PRODUCTION FOR RESORTS

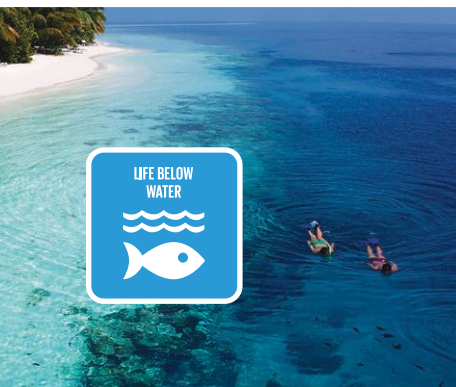
Resorts	Solar Capacity	Total Fuel Savings Per Annum (Liters)	Number of Trees Saved Per Annum
Kudadoo 15 Residences	Fully Solar Powered	421,200 L	43,907 trees
Hurawalhi 90 Villas	30%	332,879 L	43,907 trees
Veligandu 100 Villas	34%	497,000 L	9,850 trees
Jawakara 290 Villas	40%	108,000 L	124,691 trees
Komandoo 65 Villas	4%	28,788 L	3,002 trees
Meeru 284 Villas	25%	900,000 L	93,818 trees
Kuredu 389 Villas	15%	365,000 L	41,477 trees



CLIMATE ACTION: GOING GREEN, ONE STEP AT A TIME

Clean Energy = A Cleaner Maldives!

Our focus on renewable energy, including solar power and energy-efficient technologies, allows us to significantly **reduce our environmental impact** and move closer to a cleaner, more sustainable Maldives. At all our resorts, we are committed to **sustainability and environmental responsibility**, taking proactive steps toward creating a greener future. We're proud to have reduced diesel fuel imports, helping cut greenhouse gas emissions and contribute to a healthier planet. **Kudadoo Maldives is fully solar-powered**, treading lightly on the environment and purely powered by the sun. Additionally, we **encourage our guests** to participate in **eco-friendly activities**, all designed to help preserve the island's natural beauty for generations to come. Together, we're making strides in protecting the environment, one step at a time.



LIFE BELOW WATER: PROTECTING THE DEEP BLUE

Coral nurseries in action!

The Maldives is renowned for its stunning **coral reefs and marine biodiversity**, and we are committed to safeguarding these natural treasures. At our resorts, we prioritize the **preservation of the marine environment** and embrace sustainable practices that help protect the fragile ecosystems of the Maldives.

We have implemented several initiatives focused on rehabilitating coral reefs and protecting marine life. Projects like the **5.8 Restaurant's Reef Ecosystem Project** at Hurawalhi and the **Meeru Coral Garden Project** are essential for maintaining the health of our reefs. We also practice **Sustainable Fishing**, using the traditional Maldivian pole-and-line method to prevent overfishing and preserve marine biodiversity. Additionally, **No-Fishing Zones** have been established to allow marine ecosystems to thrive undisturbed.

We encourage guests to engage in sustainable diving, snorkeling, and wildlife protection with the expertise of our **Pro-Divers, Euro Divers, and Ocean Team**. Our resident **Marine Biologists** lead a range of educational programs, giving guests the opportunity to explore coral reefs and take part in **Coral Restoration Initiatives**. Moreover, we are committed to reducing ocean waste by collaborating with local **Thilafushi Waste Management**, ensuring minimal environmental impact. Through these multiple initiatives, we contribute to the long-term health and beauty of the ocean.



LIFE ON LAND: NATURE'S BEAUTY, PRESERVED

Tropicbirds and turtles call our resorts home!

Our resorts are dedicated to preserving the islands' natural beauty, ensuring that **flora and fauna flourish** while keeping the land a sanctuary. **Tropicbirds and turtles** make our resorts their home, and we're dedicated to protecting them through **eco-friendly practices**. Our commitment to **sustainable land management** includes strict policies that prevent the removal of corals, sand, shells, or vegetation, safeguarding the islands' unique ecosystems.

At Kuredu, we are proud to protect the Maldives' largest **White-Tailed Tropicbird colony**, a key indicator of a healthy ecosystem, as documented in a case study by researchers from the University of Auckland, New Zealand. Kagi takes additional **steps to protect nocturnal wildlife** by dimming pathway lights at night. At Veligandu, we utilize **eco-friendly fertilizers** such as coco peat and cow dung, along with composting garden waste, to nurture the land naturally. Additionally, we use **sustainable roof thatching** made from locally sourced cadjan, supporting traditional craftsmanship while maintaining environmental harmony. Our focus on eco-conscious construction includes incorporating **bamboo furniture** and **sustainable materials** throughout our resorts, ensuring that our development efforts align with nature's beauty. By preserving both the land and its wildlife, we create a space where guests can truly experience the Maldives' untouched charm.



RESPONSIBLE CONSUMPTION & PRODUCTION: ZERO WASTE GOALS

From waste to wonder!

We are dedicated to responsible consumption and production, turning waste into valuable resources. Kitchen **waste is composted** into organic garden soil, and ethical seafood sourcing supports marine conservation. We minimize waste by following the 5 R's: Refuse, Reduce, Reuse, Repurpose, Recycle, and make purchasing decisions that **favor less packaging, larger containers, and recyclable materials.**

At Veligandu, we've been operating for 18 years without the need for electric boilers, and at Kudadoo, **sustainably sourced wood** from certified forests in Canada, New Zealand, and Indonesia ensures our commitment to eco-friendly materials. We maintain a **plastic-free zone**, using biodegradable and reusable alternatives, and Komandoo has made significant strides with a **Zero Plastic Policy**, achieving a remarkable 90% reduction in plastic consumption. Our sustainable recycling and waste management systems contribute to cleaner, greener resorts, reinforcing our **zero-waste goals.**



CLEAN WATER & SANITATION: CRYSTAL-CLEAR COMMITMENT

Who needs plastic bottled water, when you have it better?

Water is life, and at CCR, we make sure **every drop counts**. We've **eliminated single-use plastic bottles** across our resorts by switching to reusable glass bottles, helping keep the environment cleaner and healthier. **Smart irrigation systems** ensure that water waste is minimized, making our water usage as efficient as possible. These efforts reflect our deeper commitment to providing **clean, safe water** to both our guests and staff while doing our part to protect the world's most precious resource.



ZERO HUNGER: FARM-TO-TABLE FOR A BETTER TOMORROW

Tastes better when it's fresh!

At CCR, we believe that **fresh, nutritious meals** are a true reflection of the land and sea's vitality. By sourcing ingredients directly from **local farmers, fishermen, and businesses**, we significantly **reduce our carbon footprint**, minimising the need for air transfers that contribute to emissions. Using locally grown produce also eliminates the need for factory processing, preservatives, and extensive packaging, ensuring that every dish is as natural and wholesome as possible. From freshly caught Maldivian fish to organically harvested vegetables, every bite you take **supports food security and sustainability**.



INDUSTRY, INNOVATION & INFRASTRUCTURE: RESILIENT BY DESIGN

Future-proof villas!

Our resorts are built with **cutting-edge, eco-friendly architecture** that reflects our commitment to sustainability. At some of our properties, the overwater villas are elevated to counter rising sea levels, ensuring long-term resilience. We **integrate smart technology** throughout our resorts to improve energy efficiency and **enhance guest experiences**, with automated lighting and advanced waste management systems designed to reduce our environmental impact while providing top-tier comfort and convenience. These innovations make our resorts not only beautiful but **future-ready and environmentally responsible**.



SUSTAINABLE CITIES & COMMUNITIES: LOW-IMPACT LUXURY

Experience culture, sustainably!

Sustainability is about balance, and at CCR, we've mastered the art of **combining luxury with environmental responsibility**. Our resorts are designed to celebrate the natural beauty of the Maldives while minimizing our impact on the environment. At Kudadoo, we've created a minimal ecological footprint that **blends seamlessly with nature**, preserving the environment while offering an unforgettable luxury experience. We also **celebrate Maldivian Culture** through performances by local dancers and drummers, making sure that our resorts are not just a place of indulgence, but a celebration of local heritage.



PARTNERSHIPS FOR THE GOALS: COLLABORATING FOR A GREENER FUTURE

The best sustainability efforts happen together!

We believe that the best sustainability efforts happen when we collaborate, which is why we actively participate in global sustainability events such as **Earth Hour**, **Earth Day**, **World Oceans Day**, and **Wildlife Day**. Our commitment to protecting the planet extends beyond events; through our resort apps, we connect guests with our sustainability initiatives, inviting them to join us in preserving the environment.

In addition to **engaging our guests**, we also **work closely with NGOs and government** bodies on various sustainability projects, helping to drive impactful change. Looking ahead to 2025, we are actively forming partnerships with **international sustainability organizations**, ensuring that our efforts continue to align with global environmental goals and contribute to a greener future for all. Let us make a lasting difference for the planet!



NO POVERTY: A FUTURE WITHOUT FINANCIAL STRUGGLES

DID YOU KNOW?

A well-fed and fairly paid team delivers the best hospitality!

It all starts with the people at CCR. When you stay at any of our resorts, you're not just enjoying **world-class service**; you're supporting a **thriving community**. We know that a **well-fed and fairly compensated team** is at the heart of exceptional hospitality. At CCR, we take pride in ensuring our employees receive competitive salaries, timely payments, and additional benefits that empower them to lead fulfilling lives. Our team members, knowing they are valued, **deliver hospitality with a smile** and a sense of purpose. Their **financial stability** is a foundation for the quality service you experience, and it contributes to building a **future free** from financial struggles.



GENDER EQUALITY: EMPOWERING WOMEN AT EVERY LEVEL

Strong women, stronger resorts!

Gender equality is not just a policy, it's a **lived reality**. Women thrive in every department, from operations to management. We actively **empower women**, ensuring they have the **opportunities and support** to lead and succeed. One of the **shining examples** of this is our spas. Every single one of our locations, including Duniye Spa at Meeru Maldives, Vilamendhoo, Komandoo, and Kuredu, and Baani Spa at Kagi Maldives, Sulha Spa in Hurawalhi, Kudadoo Maldives and Jawakara, Himeyn Spa in Veligandu Maldives are **100% female-powered**. This empowerment stretches beyond the spa department, **women hold leadership roles** across the organization, showcasing our commitment to inclusivity and gender equality.



GOOD HEALTH & WELL-BEING: WELLNESS AT EVERY LEVEL

A healthy team, a happy resort!

CCR's dedication to **wellness goes beyond just our guests**; it's embedded in our team culture too. We provide our staff with high-quality food, access to sports facilities, and opportunities for mental well-being, like meditation sessions. We also believe **a healthy team** creates a happy resort. Our resorts are **free from open burning**, ensuring that the air you breathe is fresh, and it doesn't stop there—we run **blood donation programs** at Meeru Maldives, Vilamendhoo, and Kuredu, making a real impact on the local community's health. These programs help support local hospitals, contributing to the **wider well-being of the Maldives**.



QUALITY EDUCATION: LEARNING NEVER STOPS

Future leaders in the making!

Education at CCR is not just about academic learning, it's about **instilling sustainable values** from the ground up. Through **partnerships with NGOs and educational outreach** programs, we introduce young minds to sustainability and tourism. We aim to cultivate future **eco-conscious leaders** by providing our employees with sustainable lifestyle training during their orientation. This ensures that education and sustainability are integrated, creating an environment where both guests and staff can continue learning, growing, and contributing to a better future.



DECENT WORK & ECONOMIC GROWTH: A WORKPLACE FOR ALL

From fresh graduates to seasoned experts!

Creating meaningful careers is not just a goal but a integral pillar of our business model. We are committed to providing opportunities that **empower individuals**, foster professional growth, and contribute to a **fulfilling work experience**.

Most of our properties, over **half of our team members are local**, and we have developed **career pathways** for them to grow into senior management roles.

We believe in **skill development**, so every employee, whether a fresh graduate or a seasoned expert, has opportunities to thrive.

By **collaborating with local boat operators** for excursions and supporting local businesses, we ensure the economic benefits of our resorts stay within the community, creating a thriving, local economy.



REDUCED INEQUALITIES: FAIRNESS FOR ALL

Creating a level playing field for everyone.

At Crown and Champa Resorts, we believe in a level playing field for everyone, regardless of background. We create an **inclusive environment** where equal opportunities are available to all employees, no matter their status or background. We work hard to ensure that every individual has the same **access to benefits, training, and development opportunities**. At Vilamendhoo, we've taken special care to **include marginalized communities** in the resort's development programs, ensuring that no one is left behind in our shared success.



PEACE, JUSTICE & STRONG INSTITUTIONS: A DIVERSE, HARMONIOUS TEAM

Age is just a number!

CCR is proud of the diversity within its team. We believe that age is just a number when it comes to creating a **diverse and harmonious team**. We are proud to have a workforce spanning from **18 to 65 years old**, with employees working side by side in an environment where mentorship and growth are at the forefront. This diverse range of **experience fosters** collaboration, knowledge sharing, and personal development, helping to create a **strong, united team** that is committed to providing exceptional service and upholding our core values of peace, justice, and strong institutions.



PARTNERSHIPS FOR THE GOALS **COLLABORATING FOR A GREENER FUTURE**

Sustainability thrives when we all take part. Whether you're indulging in farm-to-table dining, exploring vibrant coral reefs, or simply enjoying the luxury of clean energy, your stay with CCR supports a future where travel and environmental responsibility go hand in hand.

Let's cherish, protect, and sustain the beauty of the Maldives-today and for generations to come!



CROWN AND CHAMPA RESORTS | CHAMPA BUILDING, 3RD FLOOR, MALÉ 20187, REPUBLIC OF MALDIVES
+960 664 0219 | info@crownandchamparesorts.com | crownandchamparesorts.com

 [crownandchamparesorts](https://www.facebook.com/crownandchamparesorts)

 [crownchamparesorts](https://www.instagram.com/crownchamparesorts)

 [crr_maldives](https://www.whatsapp.com/channel/00000000000000000000/crr_maldives)

 [crown-&-champa-resorts](https://www.linkedin.com/company/crown-&-champa-resorts)

© 2025 CCR SUSTAINABILITY INITIATIVES